Screenshot-to-Website Prompt Pack

Nov 6, 2026 · @Janet Pius

Get the screenshot in

Crop the screenshot to one section (a hero, a pricing table, a footer). One section per prompt gives much better results than a whole page.

Tool	How
Claude Code	Drag the image into the window, paste with `Ctrl+V` (`Alt+V` on Windows), or give the file path: "Look at ./refs/hero.png"
Codex CLI	Paste the image into the composer, or start with `codex --image refs/hero.png "your prompt"`

Tip: keep reference screenshots in a `refs/` folder in your project so you can point to them by path later.

The 6 prompts (use in order)

1. First draft

```
Build this section from the screenshot in [HTML + Tailwind / a React
component]. Match the layout, spacing and hierarchy. Use my brand colors
[#1E3A8A, #F97316] and my own text below, not the text in the image:
[paste your headline, sub-headline, button text]
```

2. **Describe before building** (for complex layouts)

```
Before writing code, describe this screenshot: the grid, each element top to
bottom, font sizes relative to each other, and spacing. Then build it.
```

3. Mobile

```
Now make it work at 375px wide: stack the columns, keep the button full
width, and make sure no text is smaller than 16px.
```

4. Match it closer

```
Compare your version with the screenshot. List the 5 biggest differences in spacing, sizes or alignment, then fix them.
```

5. Accessibility pass

```
Check this section: semantic HTML tags, alt text on images, color contrast on text and buttons, and visible focus states. Fix anything that fails.
```

6. Make it a reusable component

```
Turn this into a reusable component with props for the headline, text, button label, button link and image, and show me one example of using it.
```

Rules: inspiration, not copying

- Use screenshots for **layout ideas**. Always swap in your own (or your client's) text, colors, logo and photos.
- Never reuse someone else's images, logos, illustrations or written copy. They are usually copyrighted.
- Combine ideas from 2–3 references so the result is clearly your own design.

Before you show it to a client:

- [ ] Looks right at 375px, 768px and desktop widths
- [ ] All text and images are the client's own (or properly licensed)
- [ ] Buttons and links go somewhere real
- [ ] Passes the accessibility prompt (#5)

Want a site built like this, properly? I build websites for businesses. DM SITE to @bigbongzy on Instagram.

Source: Claude Code docs: Work with images · Codex CLI